

Curriculum Vitae

Kobi Franco

Kobi Franco was born in Jerusalem, 1972; lives and works in Tel Aviv.

Education

- 2020 M.Des. (with honors), Master's in Design, Shenkar College, Ramat Gan
- 1998 B.Des. (with honors), Department of Visual Communication, Bezalel Academy of Art and Design, Jerusalem

Academic Experience

- Since 2023 Head of the M.Des Program, Shenkar College, Ramat Gan
- 2012-2022 Head of Graphic Design Studies, Department of Visual Communication, Shenkar College, Ramat Gan
- Since 2008 Senior Lecturer, Department of Visual Communication, Shenkar College, Ramat Gan
- 2004-2008 Lecturer, Department of Visual Communication, Bezalel Academy of Art and Design, Jerusalem
- 2001-2007 Lecturer, Department of Visual Communication, Shenkar College, Ramat Gan

Prizes

- 2023 • Silver Medal, International Design Awards (IDA), Los Angeles
- 2022 • Certificate of Typographic Excellence, Type Directors Club, New York
- DNA Paris Design Award, Excellent Communication Design
- Award of Excellence, 12th Annual Typography Competition, *Communication Arts Magazine*
- Silver Award, *Graphis Magazine* Poster Annual
- 2021 • Jury Award, TIDA (Taipei International Design Award), Taipei, Taiwan
- Excellency in Design Award, Asia Graphic Design Triennale, Seoul
- Silver Award, *Graphis Magazine* Poster Annual
- Jury Prize, China International Poster Biennial, School of Design, China Academy of Art, Hangzhou, Zhejiang Province, China
- Honorable Mention, TIDA (Taipei International Design Award), Taipei, Taiwan
- 2019 • 2018 Ministry of Culture and Sport Prize for Design
- 2011 • Design Award, Best Book Design, Israeli Design Community
- 1998 • Mike Pelheim Typography Award, Department of Visual Communication, Bezalel Academy of Art and Design, Jerusalem

Selected Group Exhibitions

- 2023 • "Quasi: Experimental Writing Systems," HMCT, Pasadena, California;
curator: Lavina Lascaris
- 2022 • "Type Directors Club 68," Cooper Union Gallery, New York
- Cyprus Poster Triennial, State Gallery of Contemporary Art, Nicosia, Cyprus
- Ecuador Poster Biennial, House of Culture Nucleus of Azuay, Cuenca, Ecuador
- 2021 • "Graphis - Designers for Peace," San Diego, California
- "Literary Freaks" (with Michael Golan), Jerusalem Design Week, Hansen House;
curators: Tal Erez, Anat Safran
- Asia Graphic Design Triennale, Seoul Arts Center
- China International Poster Biennial, School of Design, China Academy of Art, Hangzhou, Zhejiang Province, China
- TIDA (Taipei International Design Award), Taipei, Taiwan
- Peru Design Biennial, Cultural Center of the Peruvian Design Association, Lima, Peru
- International Poster Triennial, Museum of Art and Design, Toyama, Japan
- "Black Box: Objects from the Design Museum Collection, Design Museum Holon;
curator: Maya Dvash
- 2020 • "Basic Design," Periscope Gallery, Tel Aviv; curators: Hila Shaltali, Nadav Barkan
- 2019 • Recipients of the Ministry of Culture and Sport Prize, Ashdod Art Museum;
curators: Yuval Biton, Roni Cohen Binyamini
- 2018 • "Total Red: Design," Artists House, Tel Aviv; curators: Dana Arieli, Sonia Olitsky,
Nadya Bakuradze
- 2017 • "True to the Origin: A Tribute to Prof. Yarom Vardimon," Lorver Gallery, Shenkar College,
Ramat Gan; curators: Itzik Rennert, Yuval Saar
- 2015 • "After Twenty Years: Designing Rabin's Memory," Vitrina Gallery, HIT, Holon;
curator: Dana Arieli
- "Urban Shade in Israel," Design Museum Holon; curator: Martin Weyl
- "Tel Aviv Museum of Art Visits Berlin" (selected catalogs designed for the museum),
Martin-Gropius-Bau, Berlin
- 2013 • "100 Books, 200 Covers," Design Terminal, Bat Yam; curator: Yuval Saar
- 2011 • "An Israeli Book," Design Week Holon", Hachava (The Farm) Gallery, Holon;
curator: Ilan Hagari

Selected Publications

- 2025 • *Molecular Typography Laboratory*; editor: Kobi Franco (Slanted Publishers, Germany)
- 2023 • *Graphis, Poster Annual 2023*
- 2022 • *The World's Best Typography: The Annual of the Type Directors Club* (New York)
- *Graphis, Poster Annual 2022*
- *Communication Arts Magazine, The 12th Typography Annual*

- 2021 • *How Design Makes Us Think (and Feel and Do Things)*; editor: Sean Adams (Princeton Architectural Press)
- 2019 • *2018 Ministry of Culture and Sport Prize for Design*; curators: Yuval Biton, Roni Cohen Binyamini (Ashdod Art Museum)
- 2018 • *Bi-Scriptual: Typography and Graphic Design with Multiple Script Systems*; editors: Ben Wittner, Sascha Thoma, Timm Hartmann (Niggli, Germany)
- 2015 • *After Twenty Years: Designing Rabin's Memory*; editor: Prof. Dana Arieli (HIT, Holon)
- 2006 • *Bezalel 100: One Hundred Years of Bezalel (1966-2006)*; editors: David Tratakover, Gideon Efrat (Bezalel Academy of Art and Design, Jerusalem)

Selected Projects

- 2022 "Gérard Allon: A Retrospective," Ashdod Art Museum; curator: Eran Litvin, (exhibition branding and catalog design)
- 2016 "Oren Eliav: Five Years," Braverman Gallery, Tel Aviv (book design)
- 2016-2018 THE NATIONAL LIBRARY, JERUSALEM
Visual language development, branding, publications and events
- 2016 "LifeObject: Merging Biology & Architecture," the 15th International Architecture Biennale, Venice, Israeli Pavilion; editor: Dr. Yael Eilat Van-Essen (exhibition branding and catalog design)
- 2015-today TEL AVIV MUSEUM OF ART
"Arieh Sharon: The Nation's Architect," curator: Prof. Arch. Eran Neuman (exhibition branding and catalog design) (2018); "Jeff Wall: Visibility," curator: Nili Goren (exhibition branding and catalog design) (2013); "Performatism: Form and Performance in Digital Architecture," curators: Dr. Arch. Eran Neuman, Dr. Arch. Yasha Grobman (exhibition branding and catalog design) (2008)
- 2015-today TEL AVIV UNIVERSITY
The David and Yolanda Katz Faculty of the Arts, visual language development, branding, publications and events (2015-today); The David Azrieli School of Architecture, visual language development, branding, publications and events (2015-2018)
- 2015-today HERZLIYA MUSEUM OF CONTEMPORARY ART
Visual language development, branding, publications and events. Chief curator: Dr. Aya Lurie
- 2015-2017 DESIGN MUSEUM HOLON
"Urban Shade in Israel," curator: Martin Weyl (exhibition branding) (2015); "Three in Five: 3 Exhibitions for the 5th Anniversary of the Design Museum Holon," curator: Galit Gaon (exhibition branding and catalog design) (2015)
- 2012-2014 SHPILMAN INSTITUTE FOR PHOTOGRAPHY
"The Double Exposure Project," curator: Dr. Aya Lurie (exhibition branding and catalog design) (2014); "LUMA: Modern Photography in the First Half of the 20th Century," curator: Dr. Aya Lurie, (exhibition branding and catalog design) (2012)

- 2005-2007 BLOCK MAGAZINE
Magazine about architecture, media and theory; editors: Carmella Jacoby Volk, Iftach Aloni; Issue No. 1: C.T. (2005); Issue No. 2: Control (2006); Issue No. 3: Y-Utopia? (2006); Issue No. 4: Occasional Cities (2007)
- 2002-2012 AM OVED PUBLISHERS
Dahlia Ravikovitch, *On the Scut of a Bunny*, illustrations: Shimrit Elkanati (2012); Rutu Moden, *Exit Wounds* (2008); Shira Geffen, *Balloona*, illustrations: Liora Grossman (2008); Shira Geffen and Etgar Keret, *A Moonless Night*, illustrations: David Polonsky; Shira Geffen, *Heart-Shaped Leaf*, illustrations: David Polonsky (2002)
- 2001-2011 ACTUS COMICS
"Actus Comics: How to Love;" curators: Maya Dvash, Anette Gehrig, Cartoonmuseum Basel, (exhibition branding and book design) (2011); "Actus Comics: How to Love," The Cartoon Museum, Holon; curator: Maya Dvash (2009); Actus Comics, *Dead Herring* (2004); Actus Comics, *Happy End: Six Cartoon Stories*, in collaboration with Modan Publishing (2002); Actus Comics, *Victor: Five Cartoon Stories*, in collaboration with Modan Publishing (2001)

Committees Membership

- 2022 • Member of the judging committee of the Ministry of Culture and Sports for the "2022 Creation Encouragement Award"
- 2022 • External member of the appointments committee, Bezalel Academy of Art and Design, Jerusalem
- 2021 • Artistic director at CEIDA (The China Europe International Design Culture Association), China
• Member of CEIDA (The China Europe International Design Culture Association), China
• Member of ISTD (The International Society of Typographic Designers), UK
- 2020 • Member of AIGA (The Professional Association for Design), USA
- 2015 • Member of the judging committee of the "2014 Sign of Design Awards" (Ot Haitzuv), in Visual Communication
- 2014 • Member of the judging committee of the Ministry of Culture and Sports for the logo design of "The Israeli Film Council"
- 2013 • Member of the judging committee of the "2012 Ministry of Culture and Sport Prize for Design"
- 2005-2011 • Member of the Israeli Design Community